

CIVITAS FORUM 2024

1-3 OCTOBER 2024
PARMA, ITALY



Join the mobility renaissance!



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Parma
Città Climate Neutral
2030



Comune di Parma

#CF2024

WELCOME TO PARMA, AND THE CIVITAS FORUM 2024!

As the Mayor of the City of Parma, it is my great pleasure to welcome you to our beautiful city and the CIVITAS Forum 2024!

Parma is a city with an ancient history, that has flourished over the centuries to become one of the most dynamic centres in the Emilia-Romagna region. Today, it is home to several fields of excellence such as the arts, gastronomy, education and industrial development.

One of the greatest strengths of our city however, is its ability to change with the times and continue to find solutions to new and upcoming challenges – one of those being an intensifying climate emergency. With this challenge in mind, the City has prioritised an ecological transition that is rooted in innovation. Our goal is for Parma to become greener and more sustainable place for people to live, work, study and visit. Together with a network of fellow cities, we have committed to reaching climate neutrality as part of the EU's *100 Climate-neutral and Smart Cities Mission*. We are proud to have been awarded the prestigious 'Mission Label' in March 2024.

Mobility and transportation represent a critical topic in urban life, and are integral to reducing emissions and pollution. In Parma, we aspire to shape the way citizens move within the city, and are currently developing our second generation SUMP (Sustainable Urban Mobility Plan) and a number of mobility projects, which are shaping the mobility of the future. From the regulation of vehicular access across the city, to the renovation of the bus network to fully fossil-free by 2030, to the engagement of the community in mobility management schemes, to the provision of shared mobility options, we are fostering a vibrant and accessible urban transformation, where sustainable transportation is the preferred way to move.

Parma is ready to welcome the CIVITAS Forum Conference 2024, and to embrace this year's theme – *Join the mobility Renaissance!* The Renaissance will not only be leading and inspiring our discussions, but will accompany visitors outside the conference and during their stay in the city.

We hope you can bring back to your cities a lasting legacy and the willingness to reach a common goal: making our cities greener, together, thanks to greener urban mobility systems.

Michele Guerra

Mayor of the City of Parma



CONFERENCE OVERVIEW

	Day 0 Monday, 30 September 2024	Day 1 Tuesday, 1 October 2024	Day 2 Wednesday, 2 October 2024	Day 3 Thursday, 3 October 2024	Day 4 Friday, 4 October 2024		
9:00-9:30		Side event: Last-mile logistics	Plenary - Supporting the scale-up of innovative mobility solutions	S15 - Active Mobility	S16 - Digital Twins	S17 - Universal Accessibi- lity	Side event: New Mobility Services
9:30-10:00							
10:00-10:30							
10:30-11:00							
11:00-11:30		Side event: Gaps in Urban mobility skills & expertise	Networking Break	Networking Break			
11:30-12:00							
12:00-12:30		Welcome lunch	S9 - Multi modal Hubs	S10 - Safety	S11 - Smart Mobil- ity	Closing Plenary - When Europe cycles: from declaration to action	
12:30-13:00							
13:00-13:30		Opening Plenary - Steering the mobility renaissance	Grab and go: Lunch in the park	Lunch			
13:30-14:00							
14:00-14:30							
14:30-15:00	Side event: SUMP Guidelines	Networking Break	S12 - Behavio- ural change	S13 - Urban space	S14 - Electrif- ication	Touristic visits	
15:00-15:30							
15:30-16:00	Side event: Mobility policy lab	S2 - CIVIT AS	S3 - Urban air mobilit- y	S4 - Comm- unity driven	Networking Break		
16:00-16:30		Networking Break					
16:30-17:00		S5 - Missio- n Cities Spotli- ght	S6 - Interna- tional Coope- ration	S7 - Partne- rships	Site visits	Film screening	
17:00-17:30							
17:30-18:00							
18:00-18:30							
18:30-19:00							
19:00-							

CONFERENCE SCHEDULE

Address: Paganini Congressi Event & Conference Factory | Via Toscana, 5, 43121 Parma

- Stream 1: Climate-neutral and resilient mobility
Stream 2: Smart, connected and efficient mobility
Stream 3: Inclusive and safe mobility for all

Day 1 (Tuesday, 1 October 2024)			
from 11:00	CONFERENCE REGISTRATION <i>Reception/Welcome Hall</i>		
12:00 – 13:00	WELCOME LUNCH <i>Foyer Pizzetti + Giardino Pensile</i>		
13:00-14:30	<p>OPENING PLENARY - STEERING THE MOBILITY RENAISSANCE: VISION & STRATEGIES FOR SUSTAINABLE URBAN FUTURES</p> <p>Panel discussion <i>Room Plenaria</i></p> <p>Welcome addresses:</p> <p>Michele Guerra, Mayor, City of Parma Andrea Corsini, Councilor for Mobility & Transport, Emilia-Romagna Region Eddy Liégeois, Acting Director, Investment, Innovative & Sustainable Transport, European Commission</p> <p>Panel Speakers:</p> <p>Françoise Guaspere, Member of the Mission Board, Climate-Neutral and Smart Cities Mission Maria Kamargianni, Director, MaaSLab Gunta Anca, Vice President, European Disability Forum Reggie Tricker, Senior Sustainable Mobility Expert, ICLEI Europe, CIVITAS Initiative</p> <p>Moderator: Rogier Elshout, Moderator & Founder, Moderating.eu</p>		
NETWORKING BREAK <i>Foyer Pizzetti + Bar Area</i>			
PARALLEL SESSIONS I			
14:45-16:00	<p>Session 2: Future-proofing Urban Mobility: Insights & Strategies from CIVITAS</p> <p>Interactive Session <i>Room Paer</i></p> <p>Goran Lampelj, CIVINET Slo-Cro-SEE Dirk Engels, Transport & Mobility Leuven Tiina Ruohonen, City of Oslo Emilia Tziva, Municipality of Heraklion Attica Andreas Piller, ICLEI Europe</p> <p>Moderator: Fred Dotter, Mobiel 21</p>	<p>Session 3: How Will Urban Air Mobility Redefine City Transportation Systems?</p> <p>Panel Discussion <i>Room Pizzetti</i></p> <p>Ingeborg Briseid Kraft, Bærum Municipality Katia Tarasconi, Piacenza Municipality Robert Weist, Hamburg Aviation Marta Tojal Castro, ITG Manon Coyne, POLIS Renske Martijnse-Hartikka, Forum Virium Helsinki Vassilis Agouridas, Airbus Patrick van Egmond, LuxMobility</p> <p>Moderator: Pia Peitl, DG MOVE, European Commission</p>	<p>Session 4: How can Community-driven Initiatives Fundamentally Reshape and Improve Urban Transportation Systems?</p> <p>Panel Discussion <i>Room Plenaria</i></p> <p>Walter Dresscher, Townmaking Institute Eva Grigoriagou, URBANA José Solaz Sanahuja, IBV Cathérine Sanspeur, Municipality of Brasschaat Michal Lejk, Warsaw Municipality Kris Vanherle, Rear Window Elisabeth Meze, Urban Future Eva De Vrij, Mobiel 21 Glenn Godin, Mobiel 21</p> <p>Moderaotr: Karen Vancluysen, POLIS</p>

Day 1 continued (Tuesday, 1 October 2024)

NETWORKING BREAK

Foyer Pizzetti + Bar Area

PARALLEL SESSIONS II

16:45-18:00	Session 5: Mission Cities Spotlight Panel Discussion <i>Outdoor session</i> Gianluca Borghi , Deputy Mayor Parma Chiara Foglietta , Deputy Mayor Turin Valentina Orioli , Deputy Mayor Bologna Gabriela Uchoa , Eurocities Ana Ramos , City of Valladolid Alessandra Barbieri , City of Florence Kristine Hess-Akens , City of Aachen Mika Kulmala , City of Tampere (tbc) Moderators: Mar Jiménez , Eurocities and Andreas Piller , ICLEI Europe	Session 6: Sharing Best Practices in International Cooperation Panel Discussion <i>Room Paer</i> Alphonse Knurunziza , UEMI Juan Espadas-Sauri , IURC Merida-Parma Christopher Manzira , IURC Dublin-Seoul Dmytro Peciy , City of Lviv Dzvenyslava Tyslyukevych , City Institute Lviv Moderator: Anna-Maria Martyshchuk , DG MOVE, European Commission	Session 7: Collaborative Pathways to Innovation: Enhancing Urban Mobility through Strategic Alliances Panel Discussion <i>Room Pizzetti</i> Isabelle Vandoorne , DG MOVE Marzena Jougounoux , CCAM Partnership Maximilian Jäger , DUT Lucie Beaumel , ZZERO Partnership Moderator: Peter Staelens , Eurocities

Day 2 (Wednesday, 2 October 2024)

from 9:00	CONFERENCE REGISTRATION <i>Reception/Welcome Hall</i>
9:00-10:30	PLENARY - SUPPORTING THE SCALE-UP OF INNOVATIVE URBAN MOBILITY SOLUTIONS Panel discussion <i>Room Plenaria</i> Maria Tsavachidis , CEO, EIT Urban Mobility Stephane Ouaki , Head of Department, European Innovation Council Antonio Jara , Director, Libelium André Sobczak , Secretary-General, Eurocities, Big Buyers Initiative Renske Martijnse-Hartikka , Senior Project Manager for Smart Mobility, Forum Virium Helsinki Moderator: Marcel Rommerts , Head of Unit, CINEA, European Commission

NETWORKING BREAK

Foyer Pizzetti + Bar Area

PARALLEL SESSIONS III

11:00-12:30	Session 9: Audience's Choice: Exploring the Best in Urban Rail and Multimodal Hubs Panel Discussion <i>Room Plenaria</i> Stijn Vernailen , City of Antwerp Isak Solomon , City of Oslo Alicja Pawłowska , City of Gdynia Mario Tartaglia , FS Research Centre Moderator: Yannick Bousse , CINEA, European Commission	Session 10: Ensuring Universal Safety: How Can Urban Mobility Design & Measures Protect All? Panel Discussion <i>Room Pizzetti</i> Indranil Bhattacharya , Townmaking Institute Dorota Gajda-Kutowinska , Municipality of Gdansk Arno Wolter , Initiative for Safer Roads Eglantina Dani , Factual Consulting Moderator: Katerina Deliali , CINEA, European Commission	Session 11: Leveraging Data Integration for Seamless Mobility and Logistics Interactive Discussion <i>Room Paer</i> Christopher Newman , acatech Payal Pandya , Dublin City Council Giovanni Bicego , Agenzia TPL Georgia Ayfantopoulou , CERTH Luca Bellinato , City of Bologna Sergio Fernández Balanguer , EMT Madrid Moderators: Paola Cossu , FIT Consulting, Laura Babío , POLIS, Clarisse de Cerjat , Eurocities

Day 2 continued (Wednesday, 2 October 2024)

GRAB AND GO - LUNCH IN THE PARK *Foyer Pizzetti + Bar Area*

PARALLEL SESSIONS IV

14:00-15:30	Session 12: Driving Sustainable Urban Mobility: Strategies for Behavioural Change Panel Discussion <i>Room Plenaria</i> Pietro Podestà , Factual Consulting Silke Lamoën , City of Antwerp Ángel Aparicio , UPM Natalie Le Gal , Movmi Michael Glotz-Richter , City of Bremen Kari Anne Solfeld , Whee! Moderator: Don Guikink , Breda University of Applied Sciences	Session 13: Daring Cities Connecting the Dots: Integrated Planning Approaches Panel Discussion <i>Room Pizzetti</i> Lot van Hooijdonk , Deputy Mayor of Utrecht Yoann Le Petit & Stefano Borgato , EIT KIC Urban Mobility/ TRT Ádám Bodor , BKK - Centre for Budapest Transport Chiara Di Majo , Roma Servizi per la Mobilità Moderator: Juan Caballero , Eurocities	Session 14: Charging Ahead: Electrifying Urban Mobility and Logistics Interactive Session <i>Room Paer</i> Michele Roccotelli , POLIBA Oona Uusitalo , City of Turku Maria Kamargianni , MaaSLab Laura López Osorio , Rupprecht Consult Flavio Grazian , UITP Alice Benini , ITL Mateo Uravić , EY representing the City of Križevci Niklas Schmalholz , POLIS Moderator: Kateřina Kührová , Eurocities

NETWORKING BREAK *Foyer Pizzetti + Bar Area*

MOBILITY RELATED SITE VISITS

16:00-17:30	Site Visit I Mobility Management in Cities as a Tool to Regulate Mobility Demand Parma is one of Italy's standout examples of private sector involvement in mobility management. Discover how three of Parma's largest companies - Barilla , Chiesi , and Davines - are addressing sustainable mobility.	Site Visit II The future is here: VisLab as a pioneer in vehicle autonomy VisLab is a high-tech company in Parma, specialising in autonomous vehicles. Discover the journey VisLab made to becoming the first company to receive authorization for road tests from the Italian Ministry of Transportation.	Site Visit III Behind the Scenes of Parma's Public Transport Join us for a technical visit to Parma's public transport depot. Discover the exciting future of urban mobility in Parma and the buses and trolleybuses that make the city's urban sustainability landscape unique.	Site Visit IV Railway Hubs as Intermodal Nodes for Urban Transport Explore how modern railway stations have transformed into vital interchange hubs, seamlessly connecting urban areas with rural and suburban territories, creating efficient networks that serve the broader region.

16:00-17:30	Film screening: <i>When We Cycle</i>
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19:30	GALA DINNER Villa Malenchini
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Day 3 (Thursday, 3 October 2024)

from 9:00

CONFERENCE REGISTRATION

Reception/Welcome Hall

PARALLEL SESSIONS V

9:30-10:45

Session 15: Streets for People: The Transformative Power of Active Mobility

Panel Discussion | *Room Plenaria*

Giovanni Ginocchini, Municipality of Bologna
Pedro Fernando Lopez, Madrid City Council
Giacomo Lozzi, Cairgo Bike
Stefanos Tsigidinos, Municipality of Penteli
Kosmas Anagnostopoulos, CIVINET GR-EL
Katharina Paoli Brunat, Nudgd

Moderator: **Andreas Rohl**, Gehl Architects

Session 16: Enhancing Traffic Management with Digital Twins and AI

Panel Discussion | *Room Pizzetti*

Andrea Lai, TRT
Marta Ingelmo, Fundació Cidaut
Antonio Pellicer, Aimsun
Georgia Gkioka, NTUA
Evangelos Mitsakis, CERTH
Antonio D. Masegosa, Deusto University
Giannis Kanellopoulos, ICCS
Claudio Roncoli, Aalto University

Moderator: **Thiago Tavares**, CINEA, European Commission

Session 17: Creating Universal Accessibility: How Can We Fulfil Mobility as a Right through Engagement, Data and Services for All?

Interactive Discussion | *Room Paer*

Mircea Steriu, UITP
Abigail Meuli, Nemi Mobility Solutions
Mert Yaman, City of Kadikoy
Josefien Hoérée, University of Antwerp
Esen Köse, Mpact
Andrea Canevazzi, AMAT

Moderator: **Reggie Tricker**, ICLEI Europe

NETWORKING BREAK

Foyer Pizzetti + Bar Area

11:30-13:00

CLOSING PLENARY - WHEN EUROPE CYCLES: FROM DECLARATION TO ACTION

Panel discussion | *Room Plenaria*

Mirjam Borsboom, International Cycling Policies and Strategies, Dutch Ministry of Infrastructure and Water Management
Gianluca Borghi, Deputy Mayor, City of Parma
Jill Warren, CEO, European Cyclists' Federation
Massimo Panzeri, President, CONEBI
Isabelle Vandoorne, Deputy Head of Unit Innovation & Research, DG MOVE, European Commission

Moderator: **Andreas Piller**, CIVITAS Coordinator, Sustainable Mobility Expert, ICLEI Europe

LIGHT LUNCH

Foyer Pizzetti + Bar Area

14:00-16:00

TOURISTIC VISITS

SIDE EVENTS - Day 0 (Monday, 30 September 2024)

13:30-15:30	<p>ENHANCING SUSTAINABLE URBAN MOBILITY PLANNING (SUMP) GUIDELINES</p> <p><u>Casa della Musica, Auditorium</u> Target audience: Policy, Research, Academia, Cities</p> <p>This workshop will foster dialogue among SUMP experts, practitioners, and stakeholders. It aims to collect valuable insights and recommendations from participants regarding the effectiveness of existing SUMP Guidelines and areas where additional support is necessary. The workshop is open to all CIVITAS Forum conference attendees, providing an inclusive platform for knowledge exchange.</p> <p>Registration and agenda here.</p>
16:00-18:00	<p>MOBILITY POLICY LAB</p> <p><u>Laboratorio Aperto, Room Giovanna</u> Target audience: Cities</p> <p>This Policy Lab hosted by NetZeroCities and the CIVITAS Initiative will explore different policy scenarios and strategies to tackle city-level mobility challenges. The discussions and policy recommendations will be collected and summarized into a Policy Brief and shared with relevant EU policy makers.</p> <p>Registration and agenda here.</p>

SIDE EVENTS - Day 1 (Tuesday, 1 October 2024)

9:30-12:00	<p>TRANSFERRING LAST-MILE LOGISTICS INNOVATIONS AND MODELS FROM ONE CITY TO ANOTHER</p> <p><u>Casa della Musica, Room Aula Diddatica</u> Target audience: Cities</p> <p>Are you struggling with implementing Sustainable Urban Logistics in your city? This workshop is made for you! Hosted by the CIVITAS <u>URBANE</u> project and the CIVITAS Urban Logistics and Freight Cluster, the workshop is mainly targeted towards city practitioners and logistics operators and logistics service providers.</p> <p>Registration and agenda here.</p>
10:30-12:00	<p>GAPS IN URBAN MOBILITY SKILLS AND EXPERTISE</p> <p><u>Laboratorio Aperto, Room Giovanna</u> Target audience: All mobility experts (particularly educational institutes and CIVITAS project partners)</p> <p>Hosted by the <u>CIVITAS Educational Network</u>, this meeting will facilitate a joint discussion on the gaps in urban mobility skills and expertise, as identified by CIVITAS projects, MOVE21 and SCALE-UP. Help to pinpoint how the CIVITAS Educational Network can future-proof mobility professionals.</p> <p>Registration here.</p>

SIDE EVENTS - Day 3 (Thursday, 3 October 2024)

14:30-18:00

CIVINET ITALIA: UN'OPPORTUNITÀ PER LE CITTÀ ITALIANE NEL CAMPO DELLA MOBILITÀ SOSTENIBILE

[Casa della Musica](#), Aula Didattica

Target audience: Cities, Policy, Research, Academia

Registration [here](#).

15:00-18:00

NEW MOBILITY SERVICES: A CATALYST FOR SOLUTIONS

[Casa della Musica](#), Auditorium

Target audience: Cities and scale-ups

Registration [here](#).

SIDE EVENTS - Day 4 (Friday, 4 October 2024)

9:30-12:30

NEW MOBILITY SERVICES: A CATALYST FOR SOLUTIONS

[Casa della Musica](#), Auditorium

Target audience: Cities and scale-ups

Registration [here](#).

CLOSED SESSIONS

MONDAY, 30 SEPTEMBER 2024

13:00-15:00 CIVITAS EVALUATION MANAGERS MEETING

Laboratorio Aperto, Room Cecilia

14:00-16:00 PROJECT COORDINATORS MEETING

Laboratorio Aperto, Room Giovanna

15:00-18:00 DEEP DIVE! ACTIVE MOBILITY MODES

Laboratorio Aperto, Room Maria

15:00-18:00 UIC2 WORKSHOP ON UAM INTEGRATION INTO URBAN MOBILITY (PART I)

Casa della Musica, Aula Diddatica

16:00-18:00 CIVITAS DISSEMINATION MANAGERS MEETING

Laboratorio Aperto, Room Cecilia

TUESDAY, 1 OCTOBER 2024

9:00-12:00 DEEP DIVE! BEHAVIOURAL CHANGE

Laboratorio Aperto, Room Cecilia

POLITICIANS EXCHANGE FORUM

Parma City Hall

UIC2 WORKSHOP ON UAM INTEGRATION INTO URBAN MOBILITY (PART I)

Casa della Musica, Aula Diddatica

9:30-12:00 CIVINET SECRETARIATS MEETING

Laboratorio Aperto, Room Maria